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The International Popularization Communication and Education of Chinese ——On the Rhetoric Strategies of Subjects of Speech Acts

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Abstract When the international popularization of Chinese is taken as "the global expansion of Chinese" the international communication of the language serves to appease the alarm and resistance faced by the former. In fact the emergence of international popularization of Chinese as well as the impression of global expansion is much a result of the lack of rhetoric strategies from speech acts subjects. On the other hand thrive of international education of Chinese can be credited to the positive effect of rhetoric strategies of speech acts subjects and would win the language a wider reception in global societies.

Key words international popularization of Chinese international communication of Chinese international education of Chinese subjects of speech acts rhetoric strategies