

# 儒学特色化孔子学院的定位与发展探析

## ——以韩国国立安东大学孔子学院为例

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**The Positioning and Development Analysis of  
Confucius Institute with Confucianism Characteristics**  
——Taking Confucius Institute at Andong National University  
as a Case Study

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**Abstract** South Korea as the land that the world's first Confucius Institute was established in is a country of the largest density of the Confucius institutes established in the world. 22 Confucius institutes have been built in Korea by 2016. The Confucius Institute at Andong National University has been thinking about how to construct and develop itself in such a conservative and less populated city of Andong from the initial period in 2012 and finally chose to take a path of Confucianism characteristics for the development of Andong CI Confucius Institute which can not only satisfy the learning needs of local residents be emotionally close to the local people and also give full play to the regional advantages of Qufu and Andong the two cooperation cities. Taking Andong CI as a case study this article has made a discussion of some issues such as how to take Confucianism characteristic for the Confucius Institute what kinds of cultural exchange activities should be taken in this region and how to make more sustainable development in the future.

**Key words** South Korea Confucius Institute Confucianism characteristic International exchange